

CHARLES BRADY ST. MARTIN, MBA

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PROFESSIONAL SUMMARY

Finance-focused MBA with experience in business analysis, forensic finance, operations leadership, market research, and business development. Uses financial modeling, Excel-based analysis, reporting, and stakeholder communication to turn business problems into practical recommendations.

SKILLS

Financial Analysis • Financial Modeling • Business Analysis • Market Research • Process Improvement • Valuation Support • Reporting • Pricing Strategy • Revenue Forecasting • Business Development • Operations Management • Excel • Tableau • SPSS • Qualtrics

PROFESSIONAL EXPERIENCE

VALENTINE FORENSIC FINANCE | *Crypto Forensics Analyst*, Part-Time | Remote | January 2026–Present

- Support cryptocurrency-related forensic-finance and litigation-consulting engagements through transaction tracing, wallet-activity review, suspicious-pattern identification, and Excel-based analysis.
- Review expert reports, organize case exhibits, and assist with deposition preparation involving valuation issues and financial methodologies.

ELSEWORKS, MILLSAPS COLLEGE | *Business Analyst* | Jackson, MS | August 2024–August 2026

- Completed client-facing consulting projects involving financial planning, market research, marketing strategy, business reporting, operations, and community engagement.
- Promoted to General Manager for **Midtown Depot**, leading four direct reports across finance, social media, events, and research while increasing the total number of events by 35.7% year over year.
- Directed **Midtown Depot** revitalization initiatives involving revenue growth, pricing strategy, technology upgrades, and operational improvements.
- Launched and managed **Northshore Specialty Coffee Company's** robotic beverage operation, overseeing logistics, inventory, maintenance, products, marketing, and promotions.
- Averaged at least \$500 in monthly Northshore sales despite competition from the college's free coffee service and collected performance data for an Aramark expansion business case.
- Designed a Qualtrics survey and organized data from nearly 700 responses to support **Fertile Ground Brewing Company's** market-expansion decisions.

PROASSURANCE | *Business Development Intern* | Birmingham, AL | May 2024–August 2024

- Served as the department's inaugural intern, supporting business development, research, reporting, administrative operations, and customer outreach.
- Conducted weekly interviews with senior leaders to develop cross-functional business knowledge and strengthen executive communication.

EDUCATION

MILLSAPS COLLEGE | Jackson, MS

- Master of Business Administration (MBA), Finance Concentration | May 2026 | GPA: 3.86
- Bachelor of Business Administration (BBA), Entrepreneurship Concentration | May 2025 | Minor: Digital Marketing | GPA: 3.29

CATHOLIC HIGH SCHOOL | Baton Rouge, LA | GPA: 3.75

LEADERSHIP & ACTIVITIES

- **Student Body Association** — Dining Committee Chair and Senator, 2023–2025; elected by peers, established a new communication channel between students and dining staff to identify concerns, improve feedback, and enhance the overall campus dining experience.
- **Kappa Sigma** — Recruitment Chair, 2021–2023; increased membership by 100% and was selected to represent the chapter at the 2022 National Leadership Conference.
- **Tennis Leadership** — Catholic High School & Millsaps College: Team Captain at both the high school and collegiate levels; NCAA Student-Athlete at Millsaps College, 2021–2025.
- **Young Entrepreneurs Academy, LSU** — Selected through a competitive application and interview process from students across the Baton Rouge metropolitan area to participate in an intensive entrepreneurship program. Developed a business concept and business plan, presented the venture to a panel of local investors, and earned \$1,000 in seed capital to support the idea.

ADDITIONAL EXPERIENCE

Orientation and Welcome Week Leader, Millsaps College, 2023 • Legal Runner, Porteous Hainkel Johnson, 2023 • Legal Runner, Koch St. Martin Law Firm, 2019–2023 • Server/Busser, Drusilla's Seafood Restaurant, 2020–2023